

STA CO-SPONSORS IFM SO DAY



STA Travel co-sponsored the Student Organisation Open Day at the Institute for Finance Management in Dar es Salaam, during the month of March 2006. STA Travel reached out to over 800 students, bringing the brand awareness to the student population and disseminating information on the myriad of products students could benefit from.

STA Travel sponsored T-Shirts, ISIC cards and Air Tickets for the winners of various sporting events held during the course of the day.

Here are some photos capturing the spirit of the day!





