

## STA Travel & ISIC comes to Tanzania

It is an exciting time for students around the country. The world's largest travel company for students and young people has finally opened its doors in Tanzania. Founded in 1979, and now boasting over 400 branches in over 85 countries, 'STA Travel' has teamed up with 'Escape – Student & Adventure Travel' to bring the global brand and product to Tanzania.



The success of STA Travel lies in its flexibility, simplicity, pre and post sales support, a young and motivated work force, and a passion for students and young people to explore the world. By believing in its customers as leaders of the future, STA Travel focuses on encouraging travel through affordable internationally negotiated air-fares for students, and thus encouraging a generation of young people to gain experience and respect for all cultures.



**The ISIC Card:** Eligibility for STA products is for a niche market of travelers – full time students, youth under 26 years, and full time teachers/professors. Escape is the authorized distributor for the three identity cards – the International Student Identity Card (ISIC), International Youth Travel Card (IYTC) and the International Teacher Identity Card (ITIC). The ISIC card also entitles the cardholders to various discounts on retail and commercial services around the world, and a base is also being built in Tanzania of preferred suppliers who will honor the ISIC card for student discounts.

**Flights:** The STA Blue Ticket lies at the core of the business. Over 100 airlines globally have signed agreements to honor the STA Blue Ticket. Because these tickets are owned by STA Travel, they are flexible and can be changed or rerouted at any STA Travel branch worldwide.

**Land Products:** STA Travel features an in-house booking service that contracts and distributes over 1500 global land products, excursions and hotels. The products featured target the young traveler – everything from shark diving to bungee jumping, student hostels, language programs, greyhound bus passes and more.



**Support:** STA Travel stands behind its product. All customers have the added security through the worldwide STA branch network in over 85 countries. STA ticket holders can walk into any STA Travel branch in the world and receive on-the-spot support and assistance.

STA Travel aims to build a global brand in Tanzania that defines travel for young people, and is recognized as THE global brand of travel for students and young people.

Contact the STA Travel partner in Tanzania for more details.

Escape – Student & Adventure Travel  
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Partner

